Success factors to achieve the best life for yourself. Brian Tracy teaches you how to start moving forward and accelerate your life and career. The seventh of the success factors you can incorporate into your lifestyle, and one that can help you achieve the best life for yourself, is the development of a positive image. People judge you by the way you look on the outside, by the way you appear. He has authored more than 60 books and has produced more than 500 audio and video learning programs on sales, management, business success and personal development, including worldwide bestseller The Psychology of Achievement. Brian's goal is to help you achieve your personal and business goals faster and easier than you ever imagined. The Success Factor book. Read reviews from worldâ€™s largest community for readers. HAVE YOU GOT THE SUCCESS FACTOR? Some people find life a breeze â€“ they kâ€¦. In fact, he asserts that with the right tools, anyone can be effortlessly successful. Perfect for dipping in and out of for daily inspiration, The Success Factor gives you a winning mindset needed to achieve ultimate success. Now itâ€™s up to you â€“ Gain instant respect from your peers â€“ Have a constant sense of fulfillment â€“ Attract others like a magnet â€“ Be the best you can be …more. Is the paperback book available in the big book stores and the big outlets? These are the 5 main factors. There are also lots of additional factors. Which include (there are many more). Setting the right expectations as to what the book genre is and who book is targeted for. Some factors that may kill the success of a business are as follows: 1. Lack of vision: without a business plan, your business lacks vision. Simply put, it has no direction.